

# Strategic Planning

This step-by-step process for creating and implementing “Strategic Planning” focuses on the process of strategic planning and on ways to prevent failure. It covers general concepts to put your strategic planning sessions in the right direction, and it covers the details, like who should be on the strategic planning team. Immediately the program hones in on the key elements to make your strategic planning a success.

## **The key to success is planning by process:**

- Identify Strategy Points
- Resources Needed to Fulfill Plan
- Handling and Confronting Fear
- Plan for the 3 Phases of Strategic Planning

One of the key success elements of strategic planning is people, and you’ll learn plenty about working with others before, during, and after the strategic management process.

You *can* put together the elements for strategic planning success: This program will help you discover how.

## **You'll learn the...**

- Reasons People Resist Strategic Planning
- Influences of Strategic Planning
- Communication Ideas to Use during the Strategic Planning Process

This program focuses on maximizing the participation of everyone involved with the strategic management process. It provides a roadmap to everyone so they know where they are and where they’re going.

## **You and your people will learn powerful new ways to....**

- 1. Effectively capitalize on the 10 benefits of strategic planning.**  
Learn to step through the process of strategic planning.
- 2. Prepare yourself and others for the necessary changes for the planning to take effect.**  
Discover ways to ease different personalities and positions into the process for maximum success.
- 3. Align management objectives and the planning process.**  
Include current objectives as part of the future plan through a checklist process.
- 4. Close the performance gap to clarify specific actions to create change.**  
Develop the measurement tools necessary to continually redefine the desired results clearly.



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