

INTRODUCTION

Jeffrey Hansler

The world is changing: Changes that directly affect you and bring both opportunity and challenge.

Our speaker today has thrived in change. Using communication skills to be a top salesperson for Apple Computer, purchasing the US operations of an international software company, and thriving in the financial industry during one of its most challenging times. He's been invited to share his secrets with some of the top organizations in a variety of industries: AT&T, Atlas Van Lines, Chrysler, Gucci, and Vans to name a few. During this time, he has written and published over 100 articles for the LA Times, Prentice Hall, and a host of other national magazines on business communication and a recently published book "*Sell Little Red Hen! Sell!*" that demonstrates the communication to get the results you deserve for your hard work.

As an adventurer, a businessman and a father, he's discovered in today's world the impact of great communication is as important in your personal life as it is in your career.

Today you will discover skills to adapt your communication style for success, and guide the conversation to the results you want. Please join me in giving a warm welcome for Jeffrey Hansler.



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